MarketVision Supplemental Privacy Notice for Individuals in the European Union

# YOUR PRIVACY RIGHTS UNDER GDPR

MarketVision Consulting Group, LLC ("MarketVision", "we", "our" or "us") provides this *Supplemental Privacy Notice* to individuals (“you”, “your”, “data subject”) in the European Union (EU). You have certain data privacy rights, as defined by the EU’s General Data Protection Regulation (GDPR). Your privacy rights relative to your relationship with MarketVision may vary depending on circumstances, as described below.

If you are interested in reading MarketVision’s *Privacy Notice*, please follow this link.

## Privacy Rights for Individuals Communicating with MarketVision Directly

For data subjects who communicate directly with MarketVision via digital media (i.e., email, our

[*Contact Us*](https://marketvision.com/contact/) form, phone, fax, etc.), your privacy rights include the following:

* *Access: You have the right to request that we provide you access to a copy of your personal data held by MarketVision.*
* *Correction, Amendment and Deletion: You have the right to request a correction or amendment of your personal data held by MarketVision. You also have a right to request that MarketVision deletes certain personal data about you.*
* *Restriction: You have the right to request that we restrict processing of your personal data held by MarketVision if you contest the accuracy of your personal data held by MarketVision or the lawfulness of MarketVision’s processing of your personal data.*
* *Portability: You have the right to receive your personal data held by MarketVision in a structured, commonly-used and machine-readable format. You also have the right to transmit your personal data to another organization without hindrance from MarketVision.*
* *Objection: You have the right to object, on grounds relating to your particular situation, to MarketVision’s processing of personal data about you, unless MarketVision demonstrates compelling legitimate grounds for continuing such processing. You also have the right to object to any automated decision-making (such as user profiling) used by MarketVision.*
* *Complaints: You have the right to lodge a complaint or concern about our data privacy practices with MarketVision directly and/or with an appropriate supervisory authority.*

If you wish to exercise any of your rights, as described above, please submit your request to MarketVision by using the information in the [*How to Contact Us*](#_bookmark0) section below.

## Privacy Rights for Our Clients’ Customers

MarketVision provides cloud-based software platforms for the direct sales industry. Our clients typically customize these platforms (called “client instances”) to meet their branding standards. As such, end users of these platforms (that is, our clients’ customers) may not be aware of the relationship between MarketVision and its clients.

When using our software platforms to digitally communicate or transact business with our clients, end users may disclose their personal data to our clients. In response, our clients may collect, process, share, transfer and store such personal data for their legitimate business purposes.

Since MarketVision provides the platform and back-office processing capabilities for most client instances of the hosted software platform, we share regulatory compliance obligations for data protection. Thus, MarketVision acts as a “data processor” on behalf of “data controllers” (our clients) per the meaning of these terms defined in the General Data Protection Regulation. In this capacity, MarketVision’s legal obligation is to *enable* our clients’ compliance with EU law. Our clients – as data controllers – *are directly responsible* for administering the privacy rights of their customers.

***If you are a customer of a MarketVision client, we ask that you communicate with this client directly when you wish to exercise your privacy rights under the General Data Protection Regulation.***

# How to Lodge a Complaint Under GDPR

If you are in the EU and wish to lodge a complaint about our data privacy practices with a regulatory authority in your country, you can find details at this link: [https://ec.europa.eu/info/law/law-](https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens_en) [topic/data-protection/reform/rights-citizens\_en.](https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens_en)

# HOW TO CONTACT US

If you have questions or concerns, you may contact MarketVision directly via post, phone or email:

MarketVision Consulting Group, LLC

901 Sam Rayburn Hwy

Melissa, TX 75454 USA

952.400.6330

privacy@marketvision.com

If you request to opt-out of our marketing communications or those of our partners, there may be a 30-day period before such opt-out will take effect.

UPDATES TO THIS *SUPPLEMENTAL PRIVACY NOTICE*

MarketVision created this *Supplemental Privacy Notice* on January 1, 2022 We reserve the right, at our discretion, to change, modify, add, or remove portions of this *Supplemental Privacy Notice* at any time. Your continued use of the Site following reasonable notice of such modifications constitutes your acceptance of any changes to this *Supplemental Privacy Notice*.