MarketVision Supplemental Privacy Notice for California Residents

# YOUR PRIVACY RIGHTS UNDER THE CALIFORNIA CONSUMER PRIVACY ACT

MarketVision Consulting Group, LLC ("MarketVision", "we", "our" or "us") provides this *Supplemental Privacy Notice* to residents of the state of California (“you”, “your”, “consumer”). You have certain data privacy rights, as defined in the California Consumer Privacy Act of 2018 ("CCPA"). Your privacy rights relative to your relationship with MarketVision may vary depending on circumstances, as described below.

If you are interested in reading MarketVision’s *Privacy Notice*, please follow this link.

## Privacy Rights for Consumers Communicating with MarketVision Directly

For consumers who communicate directly with MarketVision via digital media (i.e., email, our [Contact](https://marketvision.com/contact/) [Us](https://marketvision.com/contact/) form, phone, fax, etc.), your privacy rights include the following:

* *Access: You have the right to request that we provide you access to a copy of your personal information held by MarketVision, covering the twelve (12) calendar months preceding your request.*
* *Portability: You have the right to receive your personal information held by MarketVision in a structured, commonly-used and machine-readable format. You also have the right to transmit your personal information to another organization without hindrance from MarketVision.*
* *Correction, Amendment and Deletion: You have the right to request a correction or amendment of your personal information held by MarketVision. You also have a right to request that MarketVision deletes certain personal information about you.*
* *Opt-Out of Sharing: You have the right to request that we do not sell (where applicable) your personal information to third parties.*
* *Prohibition on Discrimination: You have the right to exercise your rights under CCPA without fear of discrimination by MarketVision.*

If you wish to exercise any of your rights, as described above, please submit your request to MarketVision by using the information in the [*How to Contact Us*](#_bookmark0) section below.

## Prohibition on Sales of Personal Information About California Residents

MarketVision does not “sell” personal information about residents of California to third parties, per the meaning of this term defined in the California Consumer Privacy Act (Cal. Civ. Code §1798.140(t)). As such, MarketVision does not make available a clear and conspicuous link entitled, “Do Not Sell My Personal Information,” per CCPA requirements for those businesses that sell personal information.

Should our business practices change, MarketVision may implement such a link on its Site.

## Privacy Rights for Our Clients’ Customers

MarketVision provides cloud-based software platforms for the direct sales industry. Our clients typically customize these platforms (called “client instances”) to meet their branding standards. As such, end users of these platforms (that is, our clients’ customers) may not be aware of the relationship between MarketVision and its clients.

When using our software platforms to digitally communicate or transact business with our clients, end users may disclose their personal information to our clients. In response, our clients may collect, process, share, transfer and store such personal information for their legitimate business purposes.

Since MarketVision provides the platform and back-office processing capabilities for most client instances of the hosted software platform, we share regulatory compliance obligations for data protection. Thus, MarketVision acts as a “service provider” on behalf of “businesses” (our clients) per the meaning of these terms defined in the California Consumer Privacy Act. In this capacity, MarketVision’s legal obligation is to *enable* our clients’ compliance with California law. Our clients – as businesses – *are directly responsible* for administering the privacy rights of their customers.

***If you are a consumer of a MarketVision client, we ask that you communicate with this client directly when you wish to exercise your privacy rights under the California Consumer Privacy Act.***

# OTHER CALIFORNIA PRIVACY RIGHTS

California Civil Code Section §1798.83 permits users of our Site that are California residents to request certain information regarding our disclosure of personal information to third-parties for their direct marketing purposes. If you wish to exercise your rights under California law, as described above, please submit your request to MarketVision by using the information in the [*How to Contact*](#_bookmark0)[*Us*](#_bookmark0) section below.

# HOW TO CONTACT US

If you have questions or concerns, you may contact MarketVision directly via post, phone or email:

MarketVision Consulting Group, LLC

901 Sam Rayburn Hwy

Melissa, TX 75454 USA

952.400.6330

privacy@marketvision.com

If you request to opt-out of our marketing communications or those of our partners, there may be a 30-day period before such opt-out will take effect.

UPDATES TO THIS *SUPPLEMENTAL PRIVACY NOTICE*

MarketVision created this *Supplemental Privacy Notice* on January 1, 2022. We reserve the right, at our discretion, to change, modify, add, or remove portions of this *Supplemental Privacy Notice* at any time. Your continued use of the Site following reasonable notice of such modifications constitutes your acceptance of any changes to this *Supplemental Privacy Notice*.